



DISTRICT REQUIREMENTS & CRITERIA

Obtaining Liquor License within the Downtown Noblesville Riverfront Redevelopment District

DISTRICT REQUIREMENTS

1. The district will be geographically defined to conform to the requirements of the act and as shown in the Noblesville Riverfront Redevelopment District Boundary Map.
2. The district shall allow for the granting of ten (10) three-way Riverfront Development District licenses. The Noblesville Common Council will have the authority to grant additional licenses within the district by Resolution.
3. Permits are not transferable, not portable within or without the district and any renewal are subject to compliance with the terms of these local rules and any agreement negotiated with the City of Noblesville. The permits shall not be pledged as collateral or subject to any lien, judgment, property settlement agreement, or third party claim.
4. The business will be required to be open for business at least 300 days of the calendar year.
5. The applicant will comply with local application procedures as well as those required by the State of Indiana and the Alcohol and Tobacco Commission (www.in.gov/atc).
6. The applicant shall maintain and shall submit proof of general liability insurance, including dram shop insurance and workers compensation insurance acceptable to the City of Noblesville

CRITERIA and FACTORS

The recommendation from the Mayor and City of Noblesville for granting of a Noblesville Riverfront Redevelopment District liquor license will be based on the following general criteria:

1. Granting of the license will benefit the purposes of the district as follows:
 - a) Enhance Noblesville's regional appeal by encouraging the location and operation of a diverse mix of restaurants and entertainment venues in the riverfront district.
 - b) Removes a significant barrier to development.
 - c) Encourage the opening, location or upgrade of a variety of distinctive and unique year- round restaurants in Noblesville's riverfront district to a degree that will lengthen the useful life of the downtown district into the evening hours.



- d) Provide an experience that encourages repeat visits by residents and visitors.
 - e) Assist in reinforcing the existing physical fabric of Noblesville to create a sense of place and gathering areas.
 - f) Provide opportunity for economic development, increase the tax base and create jobs.
 - g) Assist local, talented restaurant owners to achieve success by providing them the ability to offer a full line of beverages to their clientele. Use the license allocation program to encourage recipients to make improvements to their buildings, support the Riverfront District, participate in unified marketing efforts, encourage a healthy and fun atmosphere in the riverfront district, and to generally complement other redevelopment efforts.
2. Granting of the license and the business activity will not be detrimental to the property values and business interest of others in the district.

Additionally, the city will consider several other factors including but not limited to the following in making a recommendation:

1. The applicant's plans to improve the facility in which they will operate and the consistency of such plans with the nature and architecture of the riverfront area.
2. The restaurant's ability to draw people to Noblesville and, specifically, the riverfront area,
3. The number and nature of the jobs added to or retained in the Noblesville employment base,
4. The restaurant focus on dining and entertainment experience rather than an alcohol consumption experience,
5. Financial and ownership strength, which may best be demonstrated by a business plan,
6. History of operation,
7. Reputation in the Noblesville community and, if from outside of Noblesville, the Applicant's reputation in other communities,
8. The control and participation of the owners of the Applicant in the day to day operation of the business,
9. The location of the restaurant,
10. The size, floor plan, and layout of the restaurant and exterior dining areas, if any,
11. Any physical improvements to the restaurant, and
12. The expected timetable for work and business commencement

Additional Noblesville Riverfront Redevelopment District information:

[Noblesville Riverfront Redevelopment District Ordinance](#)

[Noblesville Riverfront Redevelopment District Boundaries](#)