

PLAN GOALS & OBJECTIVES NOBLESVILLE

- Immediate = Ongoing - 1 year
- Medium = 4 - 6 years
- Short = 1 - 3 years
- Long = 7+ years



HOUSING & NEIGHBORHOODS

Provide diverse housing options that are compatible with the established character of the surrounding community.

Ensure opportunities for the creation of a diverse housing stock by allowing the construction of various housing types and accessory dwelling units within the same neighborhood, so that residents may remain in the community through all stages of life.	
Amend the UDO to allow single-family attached structures in residential districts, by-right.	
Expand opportunities for housing partnerships with non-profits and the development community.	
Create incentives such as permit streamlining, fee waivers, or tax deferral for builders and organizations that provide infill construction and rehabilitation on underutilized properties in a manner that compliments and enhances the surrounding neighborhood.	
Establish a privately funded neighborhood grant program for improvement projects.	
Conduct a residential market analysis to help guide UDO changes to support current and future market demand.	
Designate and confer with a Neighborhood Liaison for the downtown area.	
Prioritize the list of neighborhood plans.	



LAND USE

Maintain and grow responsibly, a balance of land uses that support the tax base of Noblesville while preserving natural features and environmentally sensitive areas.

Reduce the risk of flooding by encouraging the use of green infrastructure best management practices in all new development and redevelopment.	
Protect the floodway and floodplain through continued application of the Flood Hazard District.	
Develop an annexation policy centered around environmental assets and liabilities in order to maintain a fair level of service to all of Noblesville.	
Use fiscal impact modeling in the development review process to ensure new development can financially support public services.	
Create a Transit Oriented Development district in the UDO to prepare the community for transit service from Indianapolis to downtown Noblesville.	
Establish a Transit Oriented Development node around the proposed light rail station along the South 8th Street corridor.	
Promote residential redevelopment and infill in the traditional neighborhoods south of Conner Street.	
Explore expanding the City's planning jurisdiction to better plan for growth into Wayne Township.	
Ensure proper zoning and land uses to encourage compact mixed use at Village Center nodes.	
Encourage residential, development that reflects surrounding residential character and intensity with a focus on providing efficient services and maintaining the urban fabric that is representative of Noblesville.	
Assess and prioritize brownfield redevelopment opportunities and partnerships as catalysts to additional central city infill and redevelopment.	

ECONOMIC DEVELOPMENT



Attract, retain and expand an array of businesses and industries that create jobs and wealth for residents and support the economic vitality of the city.

Develop a strategy for the use of public financial incentives as a potential attraction tool that includes performance criteria for participants to meet.	
Identify gaps in the production chain that could assist new and existing Noblesville businesses.	
Continue to partner with the Workforce Development Council to determine which workforce skills are missing in Noblesville and how they can be developed through continuing education opportunities.	
Continue to partner with the Noblesville School Corporation to incorporate science, technology, engineering, and mathematics (STEM) as well as business classes more closely with curriculums.	
Continue industry roundtable discussions for business to business sharing on important issues affecting pertinent industry sectors.	
Initiate a formal business visitation program to improve communications and relationships with current businesses to identify needs and wants to strengthen the local business climate.	
Develop an annual business retention and expansion survey to track trends in terms of business needs and attitudes on a yearly basis.	
Embrace regionalism and increase partnerships with local resources.	
Further develop the business appreciation program, including events, webinars, and awards.	
Continue to develop collaborative partnerships between area universities, colleges, secondary schools, and local employers to develop job placement programs for qualified workers.	
Work with local secondary schools, colleges, universities, and employers in key employment sectors to develop career ladders programs to improve access to higher paying jobs through continuing education and training.	
Explore modifying the micro-enterprise loan program to be more user-friendly and better utilized by entrepreneurs and new business startups.	
Identify and develop entrepreneurial talent within the community, also known as "Economic Gardening", through personal, peer group, and community coaching by way of an entrepreneur training program.	
Develop a business financing one-stop information center that provides information on community sources of micro-enterprise loans, angel financing, small-business investment corporations and venture capital funds	
Continue to develop and maintain relationships between the business community and regulatory bodies.	

PARKS & OPEN SPACE



Create additional park and recreation amenities to serve residents and visitors and accommodate new growth while continuing superior maintenance and programming of existing facilities.

Increase the use of the floodplain for public recreational use and greenspace.	
Continue planning for the Eastside Park and begin implementation of the plan.	
Continue planning for Hague Road Park and begin implementation of the plan.	
Partner with schools to recognize school playgrounds as neighborhood park facilities.	
Maintain a 5-year parks master plan to guide capital planning and continue to implement the strategies laid out in the plan.	
Create a Riverfront Master Plan/Riverfront Recreational Plan to address underutilized opportunities and growing recreational needs along the riverfront.	
Implement Universal Design standards into park facilities and capital projects.	
Improve and expand upon interpretive stations, facilities, and signage to better utilize parks as learning spaces.	



COMMUNITY INFRASTRUCTURE

Develop community infrastructure and services to support the socioeconomically diverse population in coordination with land use planning and projected growth.

Encourage the community use of education facilities through dialogue with schools.	
Foster intra-community relationships with the schools to develop better cooperative strategies.	
Support the City's Community Oriented Policing Program linked with neighborhood liaisons.	

Connect Bodin Road and Brooks School Road between Campus Parkway and 136th Street	
Develop bicycle and pedestrian facilities along 10th Street/Allisonville Road, south to 146th Street.	



TRANSPORTATION

Provide a safe and efficient transportation system that connects neighborhoods, employers, and attractions that can be utilized by all ages and abilities.

Develop an all modes policy to guide public and private infrastructure investment in a manner that creates a better sense of public space and equal access for multiple modes of transportation.	
Evaluate options to include bicycle facilities in public works projects and as a development regulation in the Unified Development Ordinance.	
Partner with other Hamilton County communities to improve overall transit services within Hamilton County including expanding paratransit services and developing fixed route services.	
Engage INDOT to evaluate SR 37 scenarios in order to maintain volume capacity but improve overall urban context, provide for pedestrian and bicycle facilities for improved safety and accessibility, and improve access to existing and future planned development.	
Work with INDOT to develop a relinquishment plan for the City to assume control of SR 19/Cicero Road from the State.	
Develop a prioritization schedule and implementation plan for current bicycle/pedestrian trails that are identified in the Noblesville Alternative Transportation Plan and identify funding opportunities to pursue.	
Continue to improve connectivity between existing neighborhoods, existing and proposed trails, and destinations such as commercial areas and schools with improved pedestrian facilities such as sidewalks, multi-use facilities, and connector paths.	
Update the existing thoroughfare plan to include prioritized projects from the Noblesville Alternative Transportation Plan, identified connectors, and reflection of complete streets guidelines and standards.	
Complete development and construction of the Noblesville Riverwalk, including a connection to the Midland Trace Trail.	
Continue to work with the Indianapolis MPO in implementation of the Indy Connect strategy for rapid-transit service between Noblesville and Indianapolis.	
Continue to improve safety for pedestrians in and around residential neighborhoods in efforts to reduce overall traffic speeds and raise driver awareness.	
Enhance coordination of a bicycle and pedestrian safety program for residents to improve awareness and the correct use of new facilities proposed in the Noblesville Alternative Transportation Plan.	
Develop a parking management program in the downtown area to improve overall parking efficiency and manage demand to improve access for local businesses and government services.	
Provide for bus shelters and protected waiting areas for areas frequently served by public transportation.	
Develop a park-and-ride facility in correlation with the proposed transit station near 146th Street.	
Obtain "Bicycle Friendly Community" status from the League of American Bicyclists.	
Plan capital improvements strategically by giving priority to areas experiencing or expecting the highest levels of residential and employment growth.	
Extend Hague Road south of SR 32 to connect with Cherry Tree Road.	
Further examine and analyze alternates for east/west connectivity and the threshold of demand that will deem that investment necessary.	

DESIGN & PLACEMAKING



Combine elements of the built environment, historic features, and intangible community characteristics to further establish a sense of place and identity for Noblesville.

Identify critical community assets and establish programs/policies to ensure their protection.	
Create an East Gateway plan.	
Create a South gateway plan.	
Encourage developments to maintain and/or expand the grid or modified grid street pattern to create better connectivity and more efficient use of infrastructure.	
Continue implementation of the Village Center model to create distinctive neighborhood nodes that include a mixture of uses, walkable scale, bicycle and pedestrian amenities, and civic and public gathering spaces.	

ARTS & CULTURE



Enhance and celebrate arts and culture to strengthen the social fabric of the City.

Increase residents' awareness of the community's heritage by promoting arts and culture preservation programs and activities.	
Develop a program to highlight arts and cultural strengths as well as support the provision of adequate infrastructure to attract tourism related industries that support the image of Noblesville.	
Continue to support a city-wide arts organization to foster programming and funding in the arts and humanities.	
Assist in supporting an arts center facility for performance, educational, and retail space for Noblesville artists.	
Facilitate public arts projects, such as murals, by helping to identify appropriate locations.	

DOWNTOWN



Capitalize on existing successful areas of the downtown and its historic qualities to expedite revitalization of surrounding neighborhoods and create an around the clock, vibrant, mixed-use district.

Improve Riverwalk/Riverfront connectivity with downtown.	
Improve communication channels to better inform the public and applicable organizations of downtown redevelopment.	
Put together a retail market assessment of what is missing in the downtown landscape to encourage diverse usage.	
Create a downtown streetscape plan for Conner Street and 8th, 9th, and 10th Streets between Maple Avenue and Logan Street.	
Create a Riverfront Redevelopment District ordinance in downtown Noblesville to improve entertainment choices.	
Create a stronger connection between downtown and the west side of river through increased pedestrian and bicycle amenities and a wayfinding and beautification program.	
Develop a Historic District Plan for the area surrounding the historic Hamilton County Courthouse and Courthouse Square.	
Review and amend the Downtown District standards to allow for increased residential uses away from the Courthouse Square.	